

# JEREMY HARVEY

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## MARKETING/WEB DEVELOPMENT/ GRAPHIC DESIGN PROFESSIONAL

### + EXPERIENCE

#### Weber State University - Ogden, Utah

Jan. 2013 - Present / Position: Academic Web Services Senior Manager  
Duties: My team designs websites for WSU academic colleges, departments, faculty, staff and other websites as needed using HTML5, CSS3, JavaScript, etc. I teach classes to staff and faculty in Dreamweaver, InDesign, Illustrator and Photoshop. I also manage 3 employees.

#### Weber State University - Ogden, Utah

Aug. 2016 - Dec. 2016 / Position: Adjunct Instructor

Duties: I taught WEB 2210 - Computer Illustration (Adobe Illustrator) for the Web & User Experience Program.

#### Red Rock Marketing Group - Las Vegas, Nevada

Sept. 2007 - Jan. 2013 / Position: Art Director

Duties: Design, management and fulfillment of over 200 projects per year including social media marketing (Facebook, Twitter, Youtube, etc.), direct mail, direct email, re-branding, email marketing, packaging material, website design, video production, marketing materials, etc. I also managed up to 3 freelance designers depending on workload.

#### Intermountain Healthcare - St. George, Utah

Sept. 2006 - Sept. 2007 / Position: Marketing/Public Relations

Duties: Marketing and Public Relations for several departments within the hospital. This included writing articles/press releases, graphic design and video production. I was the Event Coordinator for all hospital events including health fairs, grand openings, seminars, blood drives, exhibitions, etc. I handled print and radio advertising for all events. I also served as the hospital representative for the St. George Chamber of Commerce.

#### Get Away Today Vacations - South Ogden, Utah

Nov. 2000 - Sept. 2006 / Position: Art Director

Duties: Design, management and fulfillment of over 100 projects per year including the design and printing of brochures, direct mail and all other marketing materials. I also managed two employees.

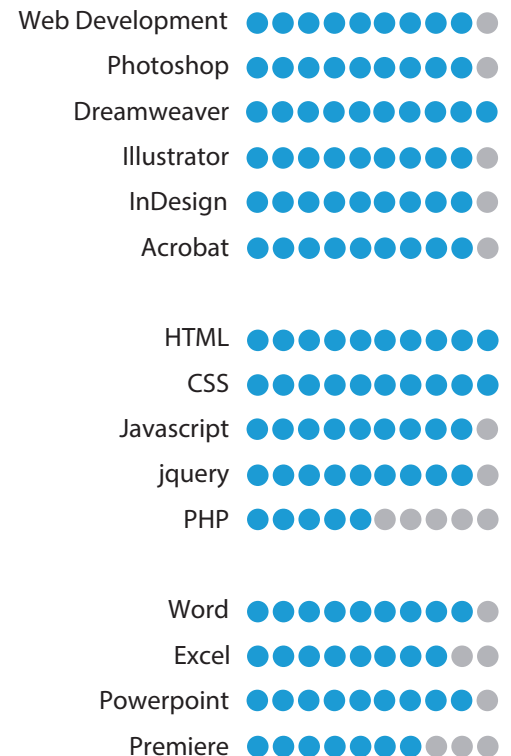
### + EDUCATION

#### Weber State University - Ogden, Utah

Bachelor of Science in Communication: Public Relations & Advertising  
Minor in Professional Sales.

Training, Awards & Certifications  
An Event Apart - Web Conference - attended 3 times  
Adobe MAX - Design Conference - attended 7 times  
WebAIM Web Accessibility training - March 2017  
Toastmasters Competent Communicator - March 2015  
2014 IT Division ATTP Employee of the Year  
ITIL Foundation Certification - April 2014

### + SKILLS



### + REFERENCES

John Kowalewski, Executive Director  
Weber State Marketing & Communications  
801.626.7212  
jkowalewski@weber.edu  
current colleague

Shelly Belflower, IT Director  
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current manager

Terri Draper, Director of Communications  
Intermountain Healthcare  
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former manager