

# JEREMY HARVEY

409 South 2075 West,  
Ogden, Utah 84404  
801-549-8777

jeremy@jeremyharvey.com  
www.jeremyharvey.com

## BRANDING / MARKETING / GRAPHIC DESIGN / WEB DEVELOPMENT PROFESSIONAL

### + EXPERIENCE

#### Weber State University - Ogden, Utah

Jan. 2013 - Present / Position: Senior Manager, Website Design & Development  
Design and development of high-level websites for WSU colleges & departments, faculty, staff and other websites as needed using HTML5, CSS3, JavaScript. Management and deployment of university base code to assist in brand management, consistency, and accessibility. I teach classes to staff and faculty in Dreamweaver, InDesign, Illustrator, and Photoshop. I also manage 3 employees.

#### Weber State University - Ogden, Utah

Aug. 2016 - Apr. 2017 / Position: Adjunct Instructor  
Instructor for the Web & User Experience Program teaching Computer Illustration (Adobe Photoshop and Illustrator).

#### Red Rock Marketing Group - Las Vegas, Nevada

Sept. 2007 - Jan. 2013 / Position: Art/Marketing Director  
Design, management and fulfillment of over 200 projects per year including social media marketing (Facebook, Twitter, Youtube, etc.), direct mail, direct email, brand management, email marketing, packaging material, website design, video production, marketing materials, etc. I also managed up to 3 freelance designers depending on workload.

#### Intermountain Healthcare - St. George, Utah

Sept. 2006 - Sept. 2007 / Position: Marketing/Public Relations  
Marketing and Public Relations for several departments within the hospital. This included writing articles/press releases, graphic design, and video production. I was the Event Coordinator for all hospital events including health fairs, grand openings, seminars, blood drives, expositions, etc. I handled print and radio advertising for all events. I also served as the hospital representative for the St. George Chamber of Commerce.

#### Get Away Today Vacations - South Ogden, Utah

Nov. 2000 - Sept. 2006 / Position: Art Director  
Design, management and fulfillment of over 100 projects per year including the design and printing of brochures, direct mail and all other marketing materials. I also managed 2 employees within the department.

### + EDUCATION & ACCOLADES

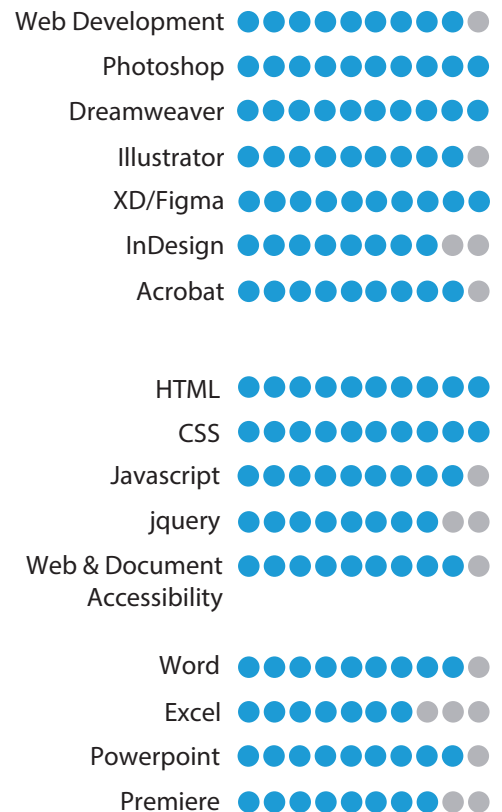
#### Weber State University - Ogden, Utah

**Master's Degree** in Professional Communication - Dec. 2023. 3.97 GPA  
Selected as the the Outstanding Student for the Dec. 2023 graduating class.

**Bachelor of Science Degree** in Communication: Public Relations & Advertising

**Training, Awards & Certifications**  
Weber State Super Staff awardee - April 2022  
WebAIM Web & Doc Accessibility Certification - March 2017  
WSU IT Division Employee of the Year - Jan. 2015  
ITIL Foundation Certification - April 2014 Toastmasters  
Competent Communicator - March 2015

### + SKILLS



### + REFERENCES

Sarah Steimel - former professor and mentor  
Director, Master of Professional Communication/  
Associate Dean, Arts & Humanities  
Weber State University  
801.626.6535  
sarahsteimel@weber.edu

John Kowalewski - current colleague  
Executive Director, Marketing & Communications  
Weber State University  
801.626.7212  
jkowalewski@weber.edu

Terri Draper - former manager  
Regional Communications Director  
Intermountain Healthcare  
435.251.2108  
terri.draper@imail.org